

4 August 2016 – no. 19 – 2016 ADAC Rallye Deutschland

## The ADAC Rallye Deutschland is a great party for the fans

- Supporting programme with great highlights at the German FIA WRC rally

Munich/Trier, 4 August 2016 – The ADAC Rallye Deutschland is known to deliver spectacular rally racing. Every year, the German WRC rally attracts some 200,000 visitors. The event is popular not only for the driving skills of the WRC protagonists; its supporting events are also very captivating. For 2016, ADAC and its organising partners have put together another variegated line-up of supporting events and acts. The fans will flock to the main hotspots in the old town of Trier, where the Show Start and Podium Ceremony will take place, the Baumholder military range location of the legendary Panzerplatte spectacular and the Service Park in Trier.

### Talk at the Truck in Trier (15 August)

Three days before the ADAC Rallye Deutschland officially begins, the fans will have the first opportunity to see some of the international WRC front-liners and young German rally-racing talent live. A public round of interviews is scheduled for the Monday of the rally week. It will take place on an ADAC truck parked on Trier's main market square (Hauptmarkt). The guests will include WRC stars Thierry Neuville (BEL) and Mads Østberg (NOR), the ADAC sport foundation grantee Fabian Kreim (GER) and local hero Johannes Dambach (GER) as well as Clerk of the Course Alfred Rommelfanger and three-time ADAC Rallye Deutschland winner Dieter Depping (1994, 1996, 1997).

14:45 – 15:15 hours

Interview session at the ADAC truck, Hauptmarkt Trier

### Show start in Trier (18 August)

As the hour of the ceremonial start draws near, the world-elite of rally racing converges on the Trier Hauptmarkt. At the autograph signing session, fans can have their cards signed and admire the real WRC cars from up close. Then the official Show Start will kick off at the Porta Nigra. The drivers will drive through the Show Start gate in the reverse order of their current WRC standings. Three-time WRC champion Sébastien Ogier will be the crowning last driver of the evening. The drivers and their co-drivers will be presented to the spectators, then drive through the cordon of enthusiastic fans against the backdrop of the festively illuminated Roman gate. The programme will also feature live interviews, video trailers and live DJ entertainment. Admission to the autograph signing session and the Show Start is free.

19:30 – 20:00 hours

Autograph signing session, Hauptmarkt Trier

20:00 – 20:15 hours

Show start of the ADAC Opel Rallye Cup, Porta Nigra, Trier

20:15 – approx. 22:00 hours

Show start of the WRC, Porta Nigra in Trier

### Panzerplatte (20 August)

Five Special Stages on the Baumholder military range are in the recce notes of the WRC crews. A captivating line-up of supporting acts is also awaiting the fans. For instance, a rolling exhibit of historic Volkswagen rally cars to celebrate the 50th anniversary of Volkswagen Motorsport. And ŠKODA will hold its own 'corso'. Numerous stands with sweepstakes will be set up. Rally taxi rides will be drawn directly on the Panzerplatte. The lucky winners will take a ride in the co-driver's seat of historic Volkswagen rally cars or a ŠKODA 130 RS driven by former German rally champion Matthias Kahle on the sprint course of the Panzerplatte.

13:00 – 16:00 hours

Panzerplatte – supporting events

**Press release****Service Park Trier (18 to 21 August)**

At the Service Park on the Trier fairgrounds there is a lot going on during all four days. This is the spot to watch the teams at work and explore the theme presentations set up by the various car makers. Volkswagen will be present with a big exhibit of historic rally vehicles. It will include a 1986 Golf II GTI Group A. A faithful replica of this car will be used as the 0 car. It will be driven by three-time ADAC Rallye Deutschland winner Dieter Depping (1994, 1996, 1997) as the opening car on every special Stage of the ADAC Rallye Deutschland. Other car exhibitions at the Service Park will be presented by Opel, ŠKODA and Hyundai.

Also at the Service Park, the fans will find numerous promotional stands with sweepstakes and activities from event partners such as Eibach or HJS, as well as a DJI mini-drone show and the Certina Promotion Cube. The merchandising stand of the ADAC Rallye Deutschland will offer official fan gear and collector's items. A large WRC simulator will be on site to let fans experience realistic rally feel. The ADAC Rallye Hub area will be an information point-cum- chill-out zone. This is where fans can relax and check out the rally on the various social media channels.

09:00 – 23:00 hours

Daily opening hours of the Trier Service Park

**Podium ceremony in Trier (21 August)**

Let the champagne corks pop! The official closing ceremony of the ADAC Rallye Deutschland will take place against the backdrop of the Porta Nigra on Sunday afternoon. The best drivers in the German WRC rally will be celebrating and be celebrated. For the fans it may be the last occasion to hunt for some winner autographs. As with the Show Start, admission will be free.

14:00 – 16:00 hours

Podium ceremony, Porta Nigra Trier

**Get your rally and day passes in pre-sale now!**

Just like the planning process, the pre-sale of passes to the ADAC Rallye Deutschland is in full swing. In addition to the four-day rally passes, fans can now also buy day passes for Friday, Saturday or Sunday in pre-sale. On the day printed on the pass, passholders get access to all spectator areas along each Special Stage and the Trier Service Park. Day passes to the 2016 ADAC Rallye Deutschland at €35 are available only in pre-sale. Rally and day passes are now available at <http://shop.rallye-deutschland.de>.

**Attractive packages available in pre-sale**

In pre-sale, rally passes for the 2016 ADAC Rallye Deutschland come at a discount and in attractive packages, for the first time including the official rally programme brochure (in German only, with directions, safety instructions etc. in English and French). In pre-sale, a four-day rally pass costs €70 (€65 for ADAC members). The package including the programme brochure is more attractively priced than in past years. Pre-ordered rally passes are also a better bargain than those bought at the on-site ticket offices, where the regular four-day pass will be €80 (no programme brochure and no discount for ADAC members). The rally passes cover:

- Access to all Special Stages on all days
- Access to the Service Park on all days
- Access to the Shakedown on Thursday
- A spectator map providing all the essential information about the rally
- ADAC Rallye Deutschland lanyard
- ADAC Rallye Deutschland sticker
- ADAC Rallye Deutschland programme brochure

**Press release****The official magazine of the 2016 ADAC Rallye Deutschland**

On 80 loaded pages, the official Rally Magazine offers its readers the essential information on drivers, teams, the itinerary and spectator areas of the 2016 ADAC Rallye Deutschland. Detailed maps including the official large Spectator Map are further sources of information for diehard rally fans. The magazine is available for €5 at [www.adac.de/rallye-deutschland](http://www.adac.de/rallye-deutschland). It is also available from the ADAC Rallye Deutschland ticket shop by calling +49 261 13 03 300 or sending an e-mail to [ticket@rallye-deutschland.de](mailto:ticket@rallye-deutschland.de). It comes free with the 4-day rally pass. It will be available at the on-site ticket offices at the Shakedown and the usual ticket points during the whole event.

**ADAC Rallye Deutschland information:**

The ADAC Rallye Deutschland has a unique world-wide reputation. Its mix of hairpin stages in the Mosel vineyards, tough tracks on the Baumholder tank range and fast asphalt roads presents extreme challenges for both teams and drivers. This mix requires excellent driving skills and versatility. Diversity, high-class action and closeness to the fans are the ingredients that make the ADAC Rallye Deutschland such an attractive package for spectators as well. Year after year, this major event draws enthusiastic crowds from all over Europe, giving it a special, international atmosphere.

**Rallye Guide 2/Road Books/Media Safety Book available for downloading**

Download the documents here:

[www.adac-rallye-deutschland.de/de/safety/static/](http://www.adac-rallye-deutschland.de/de/safety/static/)

Get your access credentials at [media@adac-rallye-deutschland.de](mailto:media@adac-rallye-deutschland.de)

**Press contact****ADAC Rallye Deutschland**

Peter Linke, phone: +49 89 53 09 970, e-mail: [media@rallye-deutschland.de](mailto:media@rallye-deutschland.de)

**ADAC e.V.**

Oliver Runschke, phone: +49 89 76 76 69 65, e-mail: [oliver.runschke@adac.de](mailto:oliver.runschke@adac.de)

Kay-Oliver Langendorff, phone: +49 89 76 76 69 36, e-mail: [kay.langendorff@adac.de](mailto:kay.langendorff@adac.de)

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